



Hannah Macios

Travel & Lifestyle UGC | Dog Momma to Koa |
Visual Storyteller | Foodie

3,100

INSTAGRAM FOLLOWERS

@HANNAH.ON.THE.GO

70%

Ages 25 - 44

30K

Reach

65%

Women

2K

Interations

ABOUT ME

Hello There, I'm Hannah!! I am a Travel & Lifestyle Content Creator based in Philadelphia, PA, where I live with my sweet dog (and sometimes adventure co-parter) Koa!

I have dedicated my life to travel, hospitality, food, and tourism; which started from a very young age, moving across the Atlantic to Belgium. A spark ignited that day that never left - instead of reading fairytales I opted for an atlas and whatever geography books I could get my hands on. Fast forward about 5 years, I got my first event digital camera and haven't stopped capturing moments and memories since!

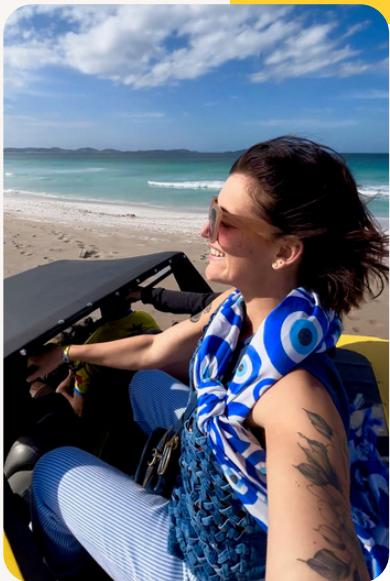
I have over 10+ experience working for hotels & hospitality venues, giving me first hand knowledge what gets clients from the initial prospect to booking.

My content expertise is in travel content hotels, destinations, food & restaurants, as well as various retail, clothing, and wellness/ makeup brands.

When I am not traveling, you can find me taking a yoga or pilates class, at circus school, taking a long run through the city, or trying to find the best coffees and Happy Hours in Philly.

I look forward to working with you!





SERVICES

CONTENT TRADE

Organic Content posted to Instagram in exchange for product, tickets, complimentary meals, experiences, hotel stays. Product to be featured Instagram content in form or Reels, Posts, Stories.

SPONSORED INSTAGRAM

POST

STARTING AT \$200.00

Company to receive one sponsored post in form of a reel or carousel on Instagram. Content and media concept to be negotiated between Hannah & Company to best suit company's needs. Clients that purchase a sponsored Instagram post or package will also receive additional Organic Content posted to Hannah's Instagram account

FULL CONTENT PHOTOSHOOT

STARTING AT \$500.00

Full spectrum of high quality images that will turn client views into customers! Content can include but is not limited to your products, accommodation, food & beverage, experience, etc. Content will be a mix of faceless and modeled images/videos and in some cases, with my puppy Koa included! Exact ratio of photos to videos to be negotiated. An exact shot list from company may be requested for content. Clients that purchase a content photo shoot will also get complimentary organic posting. Can be combined with Sponsored Instagram Posts

TAJ MAHAL, INDIA



AMBOSELI NP, KENYA



THE REGENT HONG KONG

